



Helping RPNs Build a Profitable Business

info@ibsig.ca
www.ibsig.ca

October 3, 2014

Dear Independent Business Specialty Interest Group (of RPNAO) Members and Speakers:

Subject: Post IB SIG AGM Follow up.

On behalf of the IB SIG Executive Committee, I wish to take this opportunity to thank you for attending the IB SIG annual general meeting on Thursday September 25, 2014 in Alliston at the Nottawasaga Inn. We hope that by attending this meeting, participating in the morning break, and staying for the speaker session, that you were able to make several contacts to enhance your business network. Also, thank you for being a member of this specialty interest group. Your membership and support helps to advocate for RPNs in Independent Business throughout Ontario and those clients to whom we provide care.

The IB SIG Executive Committee values all members, their input, contribution and collaboration (an incredibly powerful force) towards IB SIG's growth and learning process. It is essential for all members to know that, although we are 'sole proprietors', we are not alone in establishing and growing our businesses. Many years ago, my accountant advised to remember that I already had a business team and I should not forget to call upon my lawyer, accountant, bookkeeper, suppliers, desktop publisher, printer, nursing colleagues

network, and especially the skills of my family and friends. These people jointly form your team as well and are there to offer you strength, education and leadership services.

We encourage you to attend the AGM that is held each fall. In addition to the formal IB SIG business portion of the meeting we try to offer an educational experience by having special speakers. Being an RPN in Ontario in Independent Business you may find that the IB SIG AGM (held jointly with RPNAO's annual conference) may be the only opportunity that you have to connect and build relationships for your company.

We encourage you to take a risk, be a leader, bring your unique perspective and nursing experience to IB SIG. Grow your career, consider becoming involved in your specialty interest group by serving as a member of the Executive Committee or simply assisting in one of our advocacy initiatives which can be an enlightening and challenging experience. As a member of the Executive Committee you will play a key role in planning and growing the affairs of IB SIG by providing leadership and contributing to our mission and objectives.

Do not forget to delve into IB SIG's website www.ibsig.ca – both the 'Public' side and the 'Members-only' side (which contains more in depth educational offerings). The IB SIG website provides a platform for members, students and the public to access resources, links and an understanding of who IB SIG is – our Goal (vision) and Role (mission). We are working diligently towards advocating for RPNs who run an Independent Business and providing direction for the future. We encourage you to take the time to read the advocacy paper that IB SIG prepared for the Federal Government and Insurance Companies entitled: *RPNs in Independent Business: IB SIG Request for Action*. You will find that report on the website in the scrolling slideshow on the home page (New Report - bright yellow).

In closing, please be reminded to:

- **Save the date for our next AGM** (held jointly with RPNAO's Conference) in September, 2015. We will keep you posted on further details as they are available.
- **Help build IB SIG's membership.** Your help in getting the word out to other RPNs in Independent Business will not only increase our numbers but will also increase our voice and add to the talent pool who can offer assistance and know-how to the Executive Committee and project teams.
- **Contact the membership coordinator with any additions to your company profile.** Dianne Scott is compiling a list of Independent Businesses run by IB SIG members, and can be reached at the email address below. You would be surprised at the breadth of nursing businesses run by this talented bunch of RPNs!

Once again, thank you for your commitment to our professional growth! We look forward to seeing you in 2015!

Best Regards,

Catherine Arnott

President IB SIG

On behalf of IB SIG Executive Members

Copy:

president@ibsig.ca

vicepresident@ibsig.ca

membership@ibsig.ca