



ACCOMPLISHMENTS

2013-2014

For the Annual General Meeting (AGM) of the
Independent Business Specialty Interest Group (IB SIG)

IBSIG Membership

- Grew to over 100 members

IBSIG Board

- Created and filled new board positions in 2013 (Event Coordinator, Secretary, Consultant/Agency)

Promotional Materials

- IB Promo Flyer
- "Save the Date" digital AGM Post Card (June 2014)
- AGM Invitation Post card mailed to current/past members (Aug 2014)
- Ad in RPNAO's The Journal Summer Issue 1/2 page, (our 3rd yr)
- IB SIG presence advertised on RPNAO website and in Newsletter
- Practical Nurse (PN) student flyer
- Membership registration BUTTON on www.ibsig.ca goes to RPNAO online membership form
- Promotion through Manny Moniz website and T.E.N TOE (Trends+Opportunities+Education newsletter)
- True Cash Card: Annual registration card continues to have at the bottom that you are a member of IB SIG

Website Resources and Public Information

- Website continues to be maintained for IBSIG members and the public
- "**Members-Only**" Section of our website (right side panel, different headings created 2 yrs ago) holds your:
 - o By-Laws, Steps to Run Business, Ministry/Business Links, Board members
 - o Request for Action Paper June 2014 placed on the Advocacy/Issues page also on FAQ page
 - o A 'one page' of Independent/Sole Proprietor Organization Links on member resources/other
 - o Revised photo slideshow
 - o AGM page - downloads
 - o Membership list updated monthly/mid-month
 - o Accomplishments are posted in News/networking plus AGM downloads
- "**Public**" Section of our website www.ibsig.ca and/or www.ibsig-rpnao.ca to inform the public on the issues around RPNs running an Independent Business and how they can help bring about changes to government, insurance companies

Information/Education/Networking Activities

- Executive members attended **Queen's Park RPNAO lunch with MPs** to advocate for Independent Business nurses and what is happening for our future
- Put on a 1-day Independent **Business conference/educational day** in St. Catharines end of March 2014 along with Manny Moniz TEN TOE Marketing
- Attended various conferences and set up a booth at:
 - o IBSIG AGM October 2013
 - o RPNAO AGM, October 2013
 - o Kitchener/Waterloo NEFCA April 2014
 - o Ottawa Heather Loppe, May 2014
 - o Board mid-term meeting held March in St. Catharines – prepare for AGM September 2014

- Held **Annual General Meeting** October 2013 Woodbridge, ON and had speakers present on topics of Insurance: Alan Fennell of Grant Jones and Stuart; Myra Kreick of CNO on Independent Practice (IB) changes/additions and clarification to the new document released in 2012
- Held **IB SIG Board mid-term meeting** March 2014 in St. Catharines – prepare for AGM September 2014
- Planned **2014 AGM** being held in Alliston, ON

Advocacy Initiatives

- **Indian and Northern Affairs Canada:** may need to contact individual “Band” offices or the Chiefs of Ontario to enquire about providing nursing services for them and in your area if you are interested in being a provider
 - o **1st Nations Reserves** (oversee health/non-insured programs) 613-952-6023 in Ottawa Clair Goldy Regional Officer, Home & Community Care or her assist Louise Nadeau 613-952-8867 are educating me Re: Registration/Services offered by our IB Nurses – read your emails in the future and www.ibsig.ca
 - o **SOADI:** The Southern Ontario Aboriginal Diabetes Initiative is funded by the Ontario Ministry of Health and Long-term Care for the development, and enhancement of programs and services focusing on the education, prevention, and management of diabetes in Aboriginal communities, both on and off-reserve. The high prevalence of diabetes in Aboriginal society has placed it among the top health priorities
 - o Ontario Region **Aboriginal Affairs** and Northern Development Canada, 8th Floor 25 St. Clair Avenue East Toronto, Ontario M4T 1M2 Tel: (416) 973-6234 Fax: (416) 954-6329
- **Community Colleges PN program coordinators:** Made contacts with various community colleges PN program coordinators with plans to speak to PN students about IB SIG raising awareness of nurses in independent business with peers.
- **Position Paper:** IBSIG Executive, president Catherine Arnott and PR Janette Strong wrote **RPNs “Request For Action” position paper re: RPNs in Independent Business** with the aim of having definitions of RPNs and their scope of practice expanded in federal and provincial legislation with the goal of having recognition and standing for coverage by private health plans for our services.
- **HPRAC (Health Professionals Regulatory Assoc. Can.) Foot Care Model in Canada Survey** was conducted over a one-month period to determine the current Foot Care model practices in Ontario. The focus appears to be concentrated on having either a Chiropractor or a Podiatrist as opposed to both. The issues of concern for nursing is that the discussion did not acknowledge the contribution to the health care model of the nurses involved in Foot Care which help to provide essential care at a reasonable cost in this time of stretched health care dollars. Submissions highlighting the contributions of nurses/RPNs were provided by the President & VP of IB SIG, and Catherine was requested to provide the IB SIG position paper for consideration.
- **RPNAO:** IB SIG continues to work with RPNAO to help advance the work and recognition of RPNs as nurses in Independent Business
- **Canadian Anti-spam Law (CASL)** mandated to all who email in bulk required IB SIG to create and email at the last minute a letter of consent to all members to return requesting their agreement for our association to communicate and connect with members via email. There are still members who have not fulfilled this requirement and may find themselves ‘out of the loop’. Our registration on RPNAO website states clearly that we communicate via email and our By-laws state the same. Thus, know, as a member of IB SIG you are agreeing for us to use your email address and receive educational independent business and association information.

New Initiatives Supporting Independent Business

- Technology, documentation
 - o PCC (Point Click Care) representative was working with me Re: documentation program for Independent, Sole-Proprietors in clinics and community settings however, this fell through BUT...
 - o Dr. Paul Ziemer is at 2014 AGM to discuss his created/program for DIGITAL DOCUMENTATION and
 - o Dr. Paul Ziemer is also the creator of Genesis Light Therapy for healing –ask him

Other News

- o Nominated IB SIG Vice President, Jacquelyn MacKnight to RPNAO’s board new position of Member At Large (MAL) **Let’s all vote for Jacqui at the AGM meeting 2pm September 25th!!